

Trophy Trips & General Store

www.buckmasters.com

Buckmasters 2011 Classified Advertising Order Form

■ How to Order ■

To reserve space for Buckmasters classified advertising, complete the form below. Space is limited and is sold on a first-come, first-served basis so please get your orders in as soon as possible. If you have advertised with us in the past, you will still need to send a new order form each year.


A Company Information:
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: () _____ Fax: () _____
 Website Address: _____
 Contact Name: _____ Contact E-mail: _____

■ Ad Information ■ *(Please check one in each box.)*

B Ad Size:		Section:	Number of Issues:
<input type="checkbox"/> 1"	<input type="checkbox"/> 3"	<input type="checkbox"/> Trophy Trips	<input type="checkbox"/> First Three: July/Aug./Sept.
<input type="checkbox"/> 2" Horizontal	<input type="checkbox"/> 4" Horizontal	<input type="checkbox"/> General Store	<input type="checkbox"/> Last Three: Oct./Nov./Winter
<input type="checkbox"/> 2" Vertical	<input type="checkbox"/> 4" Vertical	<input type="checkbox"/> Land for Sale	<input type="checkbox"/> All Six Issues

C ■ Create Your Own Ad ■
 Simply select the ad size you wish to run and print or type your ad copy in the space below. We'll do the rest!

D ■ Payment Information ■

CREDIT CARD 
 (Please Circle One)

Name on Account: _____

Amount to Charge: _____

Account Number: _____

Expiration Date: _____

Signature: _____

CHECK OR MONEY ORDER ENCLOSED

Mail to:
 Buckmasters Classified Advertising
 PO Box 244022
 Montgomery, AL 36124-4022

PLEASE SEND INVOICE
 (I understand that my ad must be paid in full for my space to be reserved. I also understand that the full amount is due on or before the closing dates for the issues in which my ad is running.)

Authorization Signature: _____ Date: _____

BUCKMASTERS OFFICE USE ONLY:

Account Code: _____ Order # _____ Sales Rep: _____ Logged By: _____

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Rates for Buckmasters 2011 Publishing Season.

1" x 3 3/8"

3 ISSUES: \$1056.00
6 ISSUES: \$2112.00

A AD SIZE: 2 Column Inch Horizontal

2 1/16" x 3 3/8"

3 ISSUES: \$2112.00
6 ISSUES: \$4224.00

B AD SIZE: 4 Column Inch Horizontal

■ Space ■

Space may be purchased for the first 3 issues, the last 3 issues or for the entire 6-issue season.

First 3 Issues Subscriber Ship Date

July 2011 5/17/2011
August 2011 6/21/2011
September 2011 7/26/2011
Closing date for first three issues is 3/25/2011.

Last 3 Issues Subscriber Ship Date

October 2011 8/30/2011
November 2011 10/11/2011
Winter 2011-2012 11/15/2011
Closing date for last three issues is 7/9/2011.

All 6 issues

Closing date for all six issues is 3/25/2011.



DON'T MISS A DEADLINE!

Send your order for the entire year and we will delay billing until just prior to the closing date for each set of three issues.

2 1/16" x 1 5/8"

3 ISSUES: \$1056.00
6 ISSUES: \$2112.00

C AD SIZE: 2 Column Inch Vertical

3 3/16" x 1 5/8"

3 ISSUES: \$1584.00
6 ISSUES: \$3168.00

D AD SIZE: 3 Column Inch Vertical

1" x 1 5/8"

3 ISSUES: \$528.00
6 ISSUES: \$1056.00

E AD SIZE: 1 Column Inch

4 3/8" x 1 5/8"

3 ISSUES: \$2112.00
6 ISSUES: \$4224.00

F AD SIZE: 4 Column Inch Vertical

■ Terms ■

Payment in full must be received with your ad copy along with the signed order form prior to the closing date. Be sure to include your check or money order, made out to Buckmasters, when returning your order form. For your convenience also accept VISA, MasterCard and Discover credit cards. All copy subject to publisher's approval. We reserve the right to edit copy to fit space requirements.

■ Questions and Mailing ■

Attn: Buckmasters Classified Advertising
P.O. Box 244022, Montgomery, Alabama 36124-4022
Phone: (334) 215-3337 or 1-800-240-3337 ext. 240 • Fax: 334-215-3535
E-mail: dsingleton@buckmasters.com • Web Address: www.buckmasters.com