

YAMAHA *Presents* **Buckmasters Expo** *Montgomery, Alabama*

THE BUCKMASTERS EXPO, featuring the Buckmasters Top Bow Indoor World Championship, will return to downtown Montgomery, Ala., in 2011 and will be bigger and better than ever! This year's Friday-Sunday event is slated for Aug. 19-21 and will feature some of the hottest names and products in the hunting industry.

Whether you're looking for deals on the latest gear from the 300 exhibitor booths, watching the Top Bow championship, swaying and snapping your fingers during the members-only concert, or having your buck scored at no charge for possible inclusion in "Buckmasters Whitetail Trophy Records," there's something for everyone at the Expo. Keep that week-end open and make your plans to attend. There will even be activities for "Young Bucks," Laser Shot hunting and target simulators, and frequent opportunities to visit with Bucky, the official mascot of Buckmasters, and his pal Droptine.

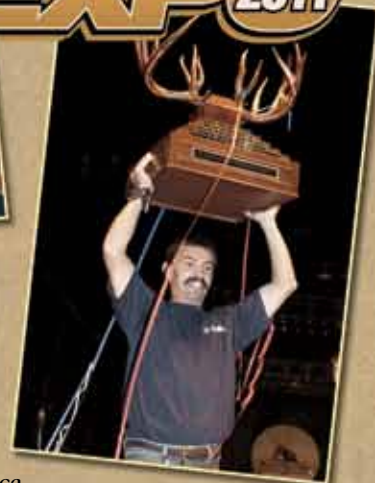
The venue is in the state-of-the-art Renaissance Montgomery Convention Center.

"We've had several great shows in this facility," said Buckmasters founder and CEO Jackie Bushman. "and we look forward to many more. One of the highlights of the show is the annual Buckmasters Top Bow Indoor World Championship. It's a chance to see some of the best archers in the world compete in hunting situations for their share of the \$25,000 prize money.

"We've been holding this event for quite a few



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years now, and I never get tired of seeing these guys shoot," Bushman said. "We make the course more difficult every year, and the shooters come in here and rise to the occasion. It's unbelievable what they can do with a bow and arrow."

Another popular Expo attraction is the members-only concert on Saturday night. Previous performers have included Jeff Foxworthy, Aaron Tippin, Mark Chesnutt and Montgomery Gentry. Buckmasters members are eligible for two free tickets to the show on a first-come, first-served basis.

For the most current information, visit www.buckmasters.com and click on the Expo link. ♦

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